

2018 Ota Commerce (AKINAI) & Tourism Fair



Exhibitor Prospectus

“The Ota Commerce(AKINAI) & Tourism Fair,” now in its 11th year, is an event where attendees from Ota and elsewhere can rediscover the charm of Ota City.



“It introduces stores selling merchandise characteristic in Ota City; artisans and businesses with excellent technology, manufacturing household goods and other products; and tourist spots throughout the city.

In particular, following the new internationalization of the Haneda Airport in 2010, the Japan Tourism

Agency selected Kamata as a “strategic regional visitor reception hub” in addition, the “Shitamachi Bobsleigh,” the bobsleigh produced in Japan, was made by volunteers from local factories in Ota City, who fabricated the parts and assembled the machine. Ota City has been attracting a lot of attention in recent years, not only in Japan, but internationally.

We hope to seize this opportunity to make this Fair the place to advertise the allure of Ota to everyone.

Each year, the Fair has attracted a large number of attendees: approximately 10,000 people in two days. In addition, we plan to incorporate a variety of ideas to help the participants increase their sales not only during the Fair, but also afterwards.

We have plans to expand public relations activities for your service and merchandise.

Exhibiting Guidelines

Dates / Venue

Dates: 20th(Sat)-21th(Sun) October, 2018
 Time : 10am~5pm (21th close at 4pm)
 Venue: Ota City Industrial Plaza (PiO)
 1-20-20 Minamikamata, Ota city, Tokyo, Japan 144-0035

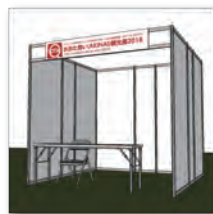
Available

90 booths of 5.9m² ¥47,520 including tax

Booth

A Booth of 5.9m² (2.43mW×2.43mD×2.4mH) Include...

- 3 Sides System Wall Panel
- 1 Fascia
- 1 Rectangle Table (1800mm×450mm)
- 1 Folding Chair
- 1 Light (Fluorescent Light)
- 1 Power Outlet with 2 connecting points(100V, 15A)



*Contents are subjected to change.

Application Deadline

31th(Tue) July, 2018

*In case of excessive number of applications, Ota City applicants will be given priority.

Applications / Inquiries

Contact to Ota City Industrial Promotion Organization Commercial Promotion Team.

TEL +81-(0)3-3733-6401 / FAX +81(0)3-3733-6459

E-mail: a-fair2018@pio-ota.jp

Schedule

31th(Tue) July	Application Deadline
5th(Wed) September	Exhibitor Meeting
19th(Fri) October	Move-in & Set-up
20th(Sat)-21th(sun)	Exhibition Period

*Schedules are subjected to change.

Access

- ◆Keikyu Main Line
3-minute walk from Keikyu Kamata Station East Exit
- ◆JR Keihin Tohoku Line,
◆Tokyu Tamagawa Line and Ikegami Line
13-minute walk from Kamata Station East Exit

